

Good Morning & Welcome

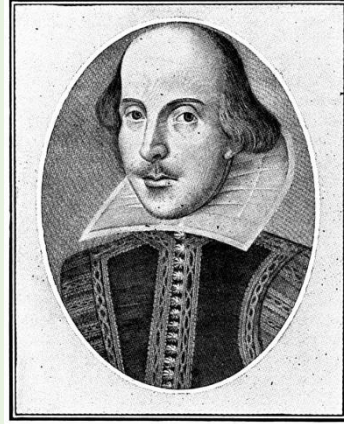


Faculty of
**Medical Leadership
and Management**

‘Presence, presentation and influencing’



Faculty of
**Medical Leadership
and Management**



“There is a tide in the affairs of men, which taken at the flood, leads on to fortune.

Omitted, all the voyage of their life is bound in shallows and in misery.

On such a high sea are we now afloat.

And we must take the current when it serves, or lose our ventures”

Brutus to Cassius – Julius Caesar

Please Share

Your Name

And

A secret passion/hidden talent **NOT** work related

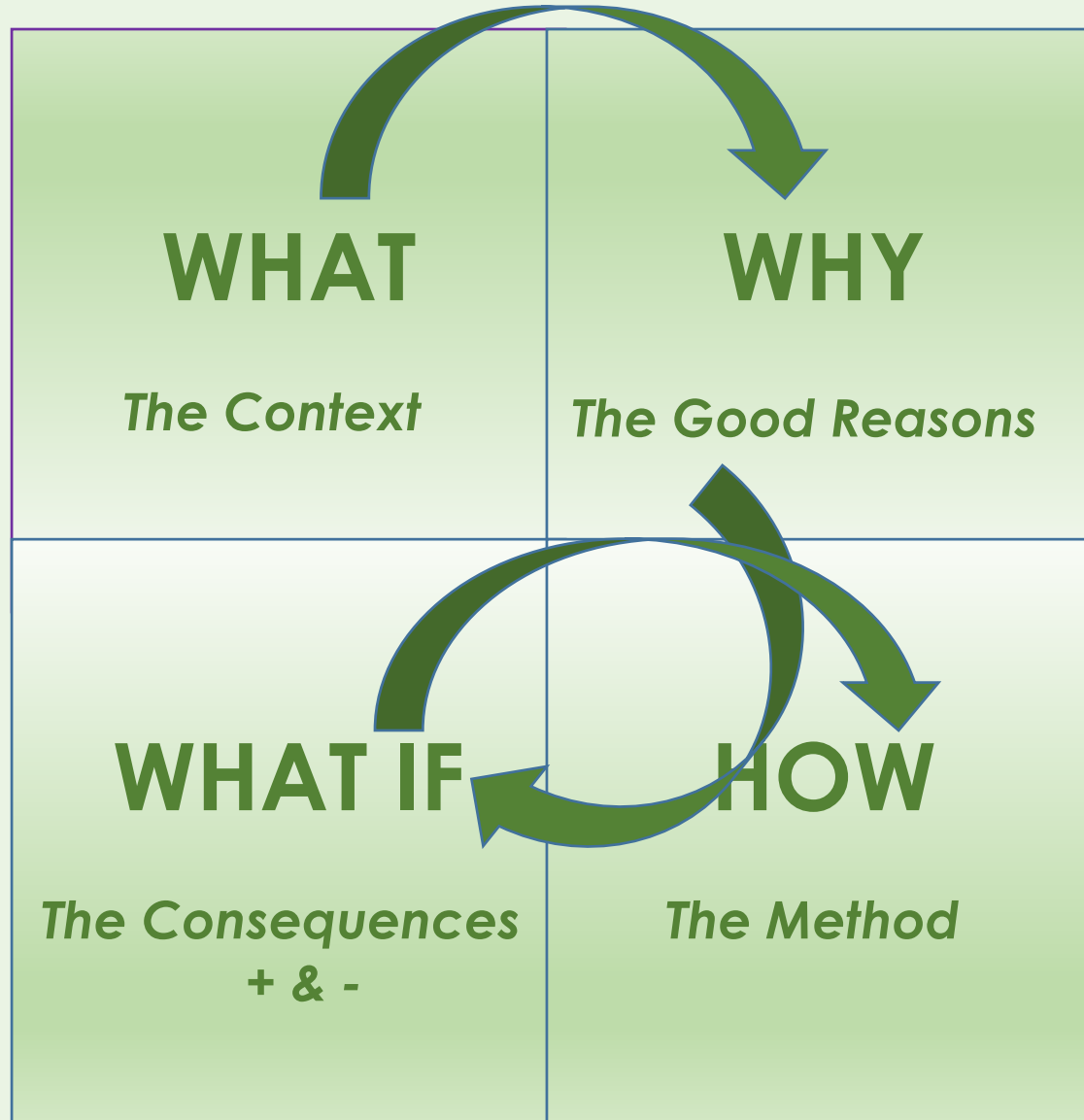
Thales of Miletus

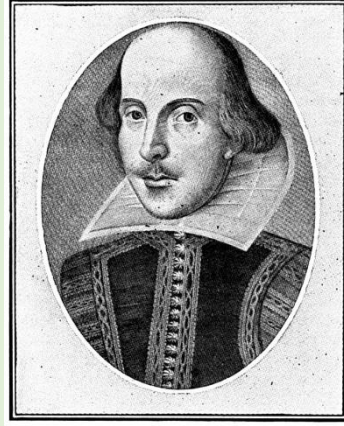
600 BC



“The most difficult thing in the world is to know thyself”

The 4mat





*“All the world’s a stage and all the men
and women merely players.
They have their exits and their entrances
And one man in his time plays many
parts.....”*

Jaques – As You Like It

Dr. Hubert K. Rampersad

Innovation University of Silicon Valley

Authentic Governance Institute

*‘Self-esteem is about how you perceive yourself,
Personal Branding is about how others perceive you.’*



Personal Branding is the creation of an asset that pertains to a particular individual; this includes their skills, knowledge & abilities as well as their body, clothing, appearance, and personality.

Applying this asset increases their personal effectiveness and creates an indelible impression that is uniquely distinguishable.'

10
Minutes

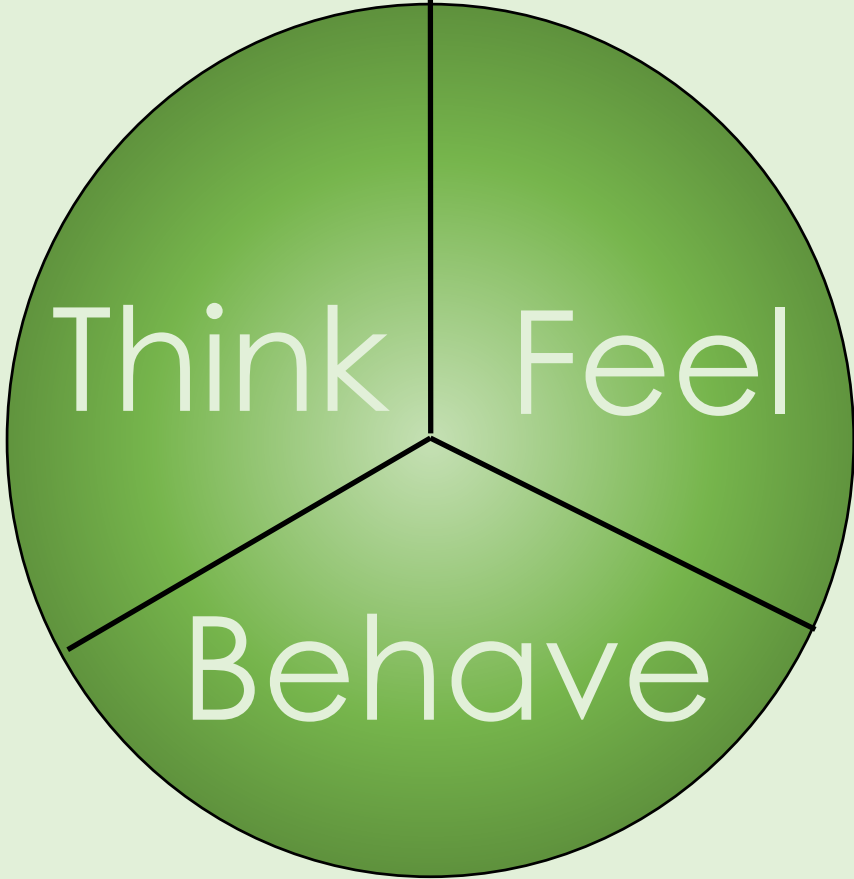


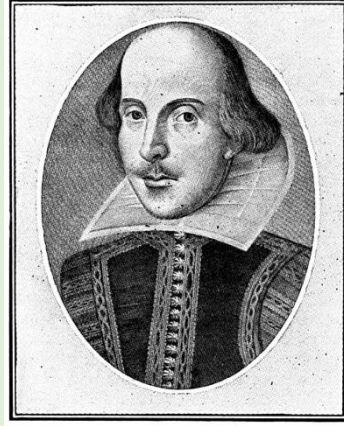
Please Share

Your Name

And

how you felt being asked to do that and doing it (or not)



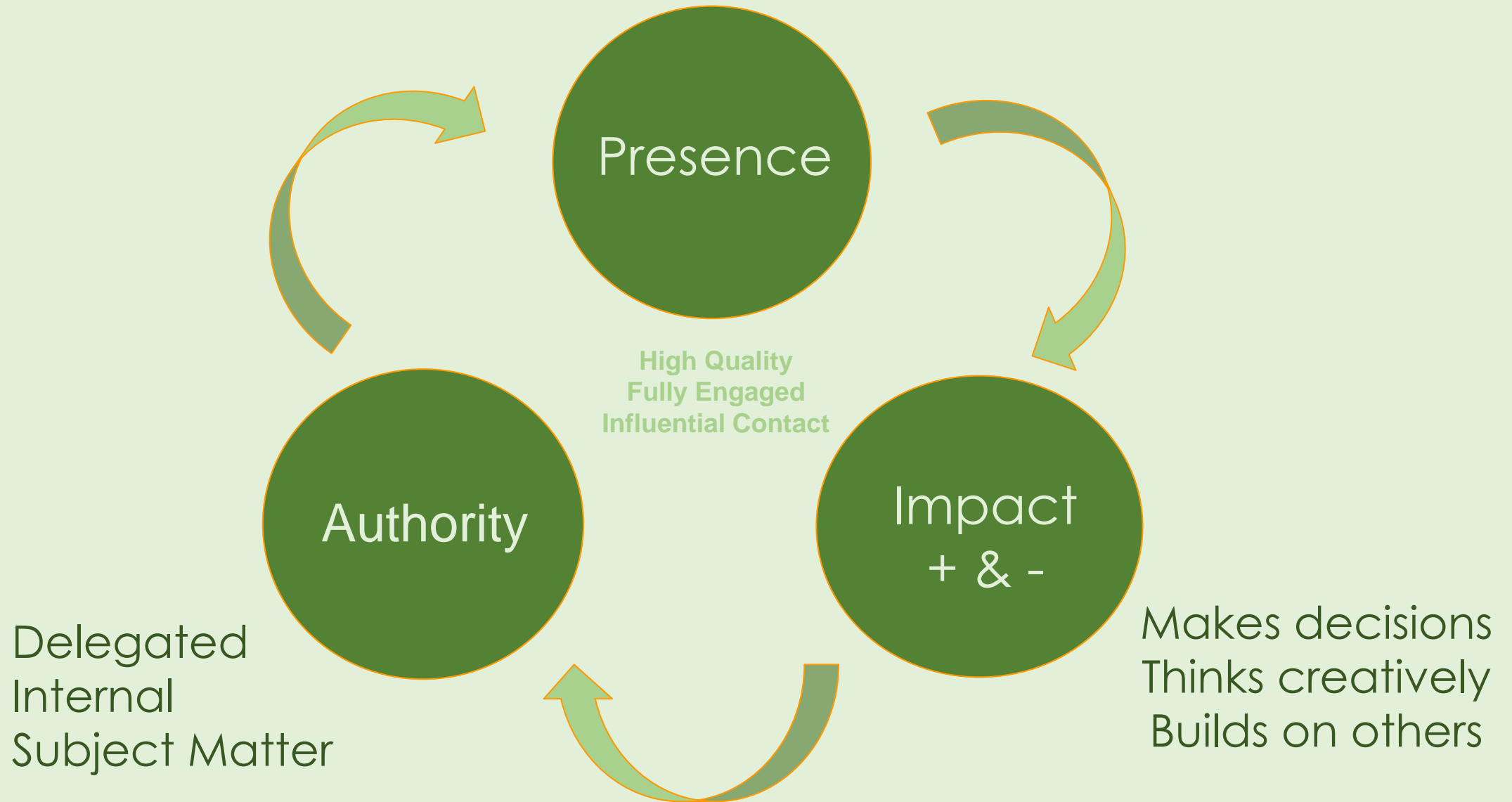


“And Since you know you cannot see yourself, so well as by reflection, I, your glass, will modestly discover to yourself, that of yourself which you yet know not of”



- PHYSICAL APPEARANCE
- VOICE & SPEECH
- CLOTHES
- PERSONALITY
- DAY OFF
- BEST QUALITIES
- CHANGE ONE THING

Internal - Interpersonal - System



Motivators



Towards

Away from

LUNCH

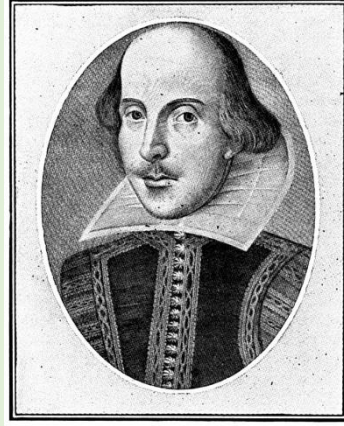


Please Share

Your Name

And

Name your favourite sport and explain why it is



“This above all: to thine ownself be true. And it must follow, as the night the day, thou canst not then be false to any man.”

heard

understood

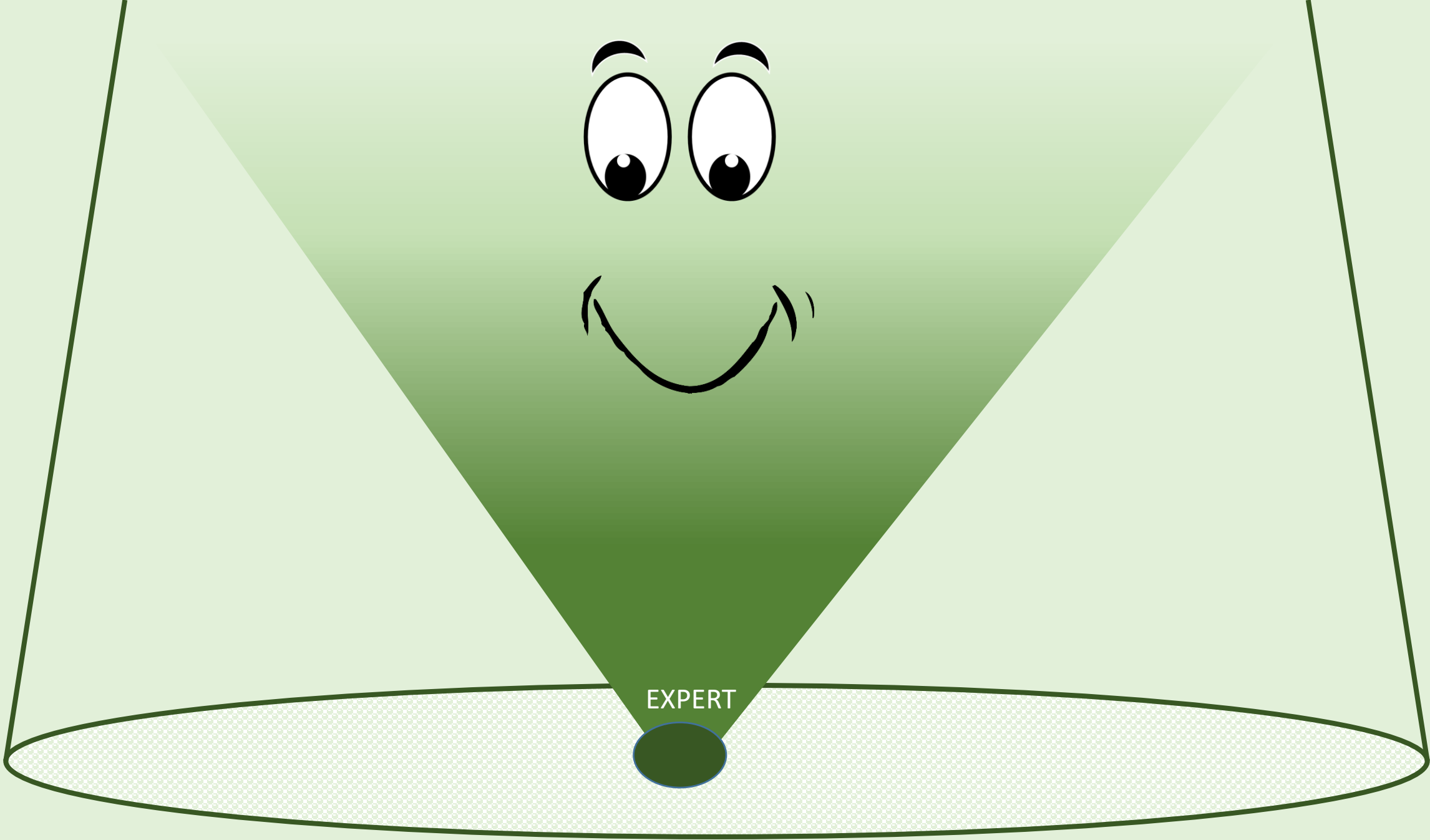
believed

Authentic

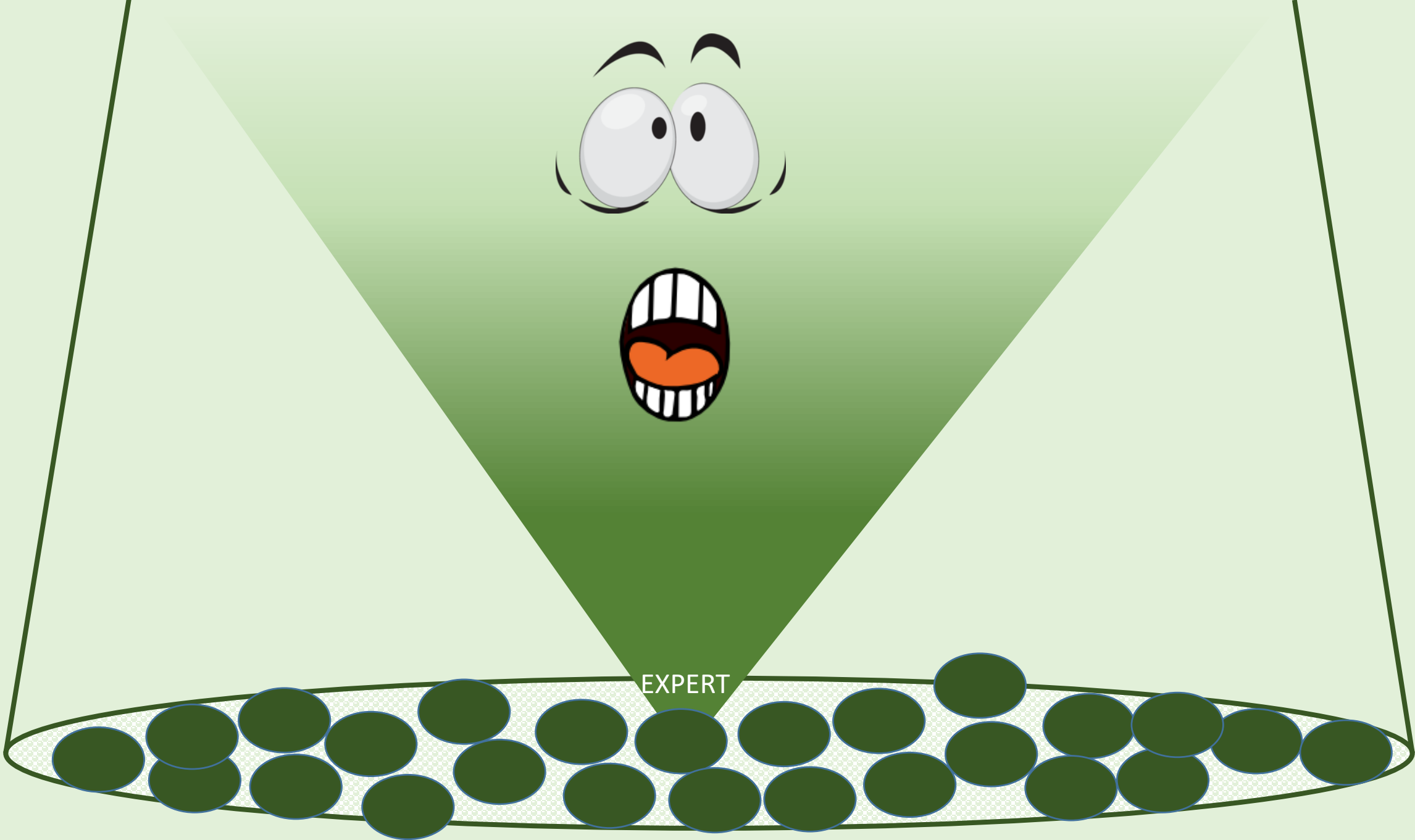


Authentic Presentation

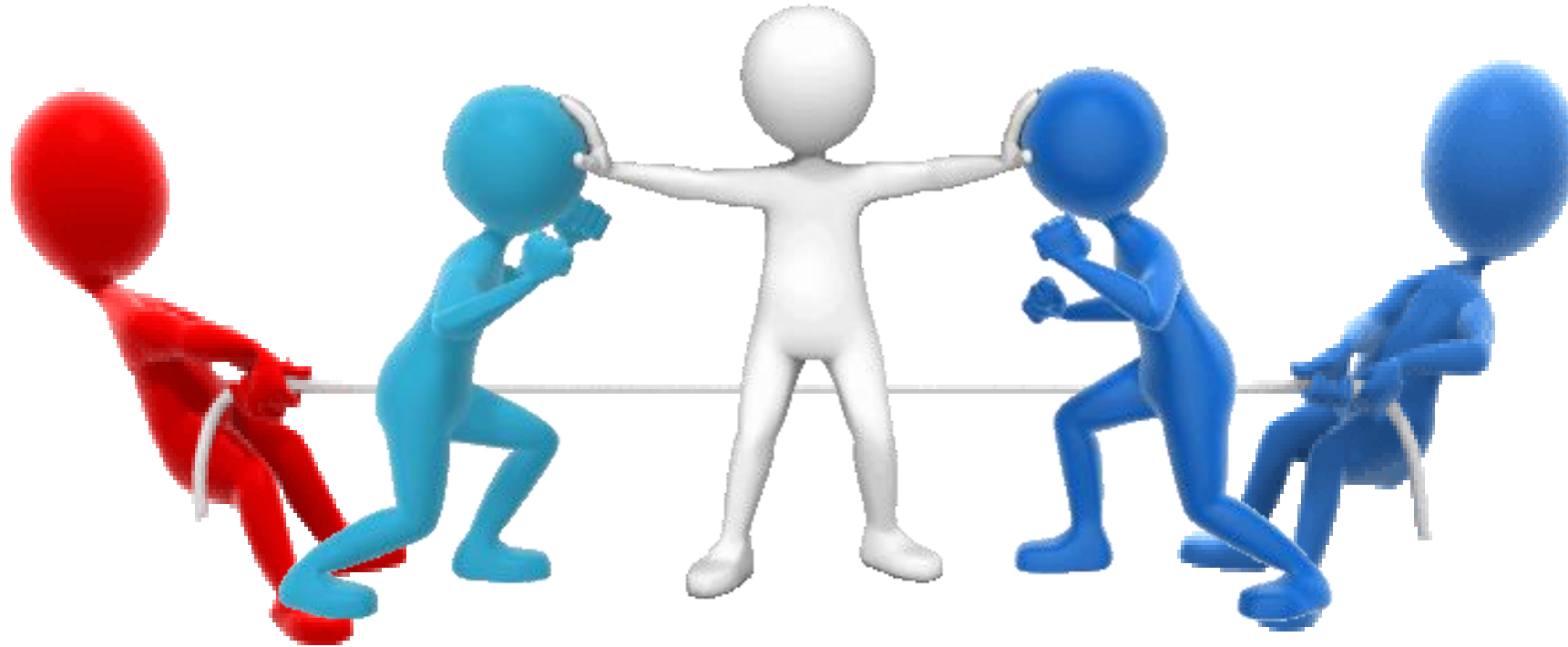
- Human** - *not a title but a REAL person*
- Relaxed** - *your body speaks volumes*
- Confident** - *quiet confidence, rather than overt*
- Engaging** - *energised about sharing*
- Personable** - *share a smile*
- Knowledgeable** - *not ALL knowing*
- Inclusive** - *remember to listen and encourage response*



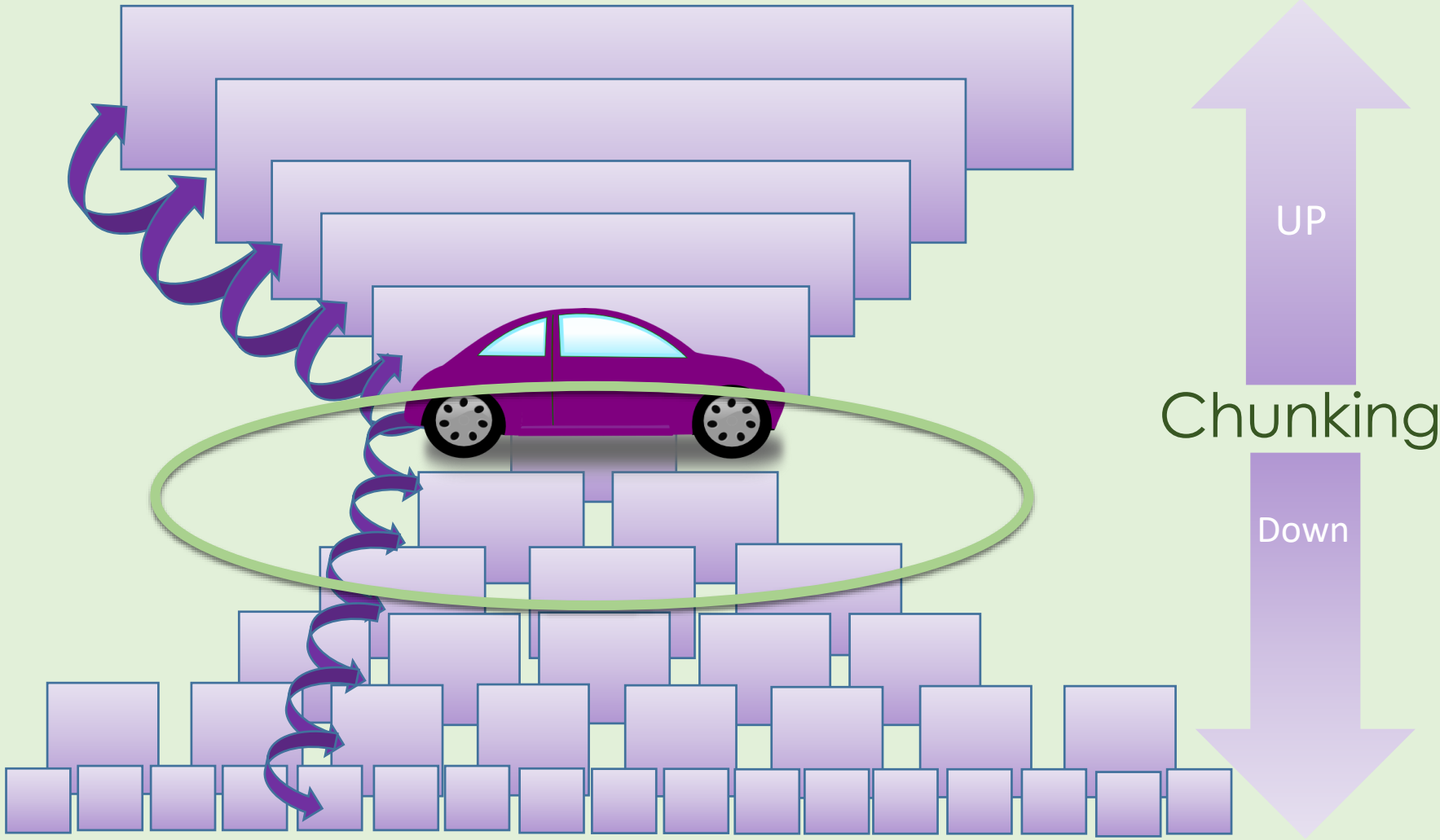
EXPERT

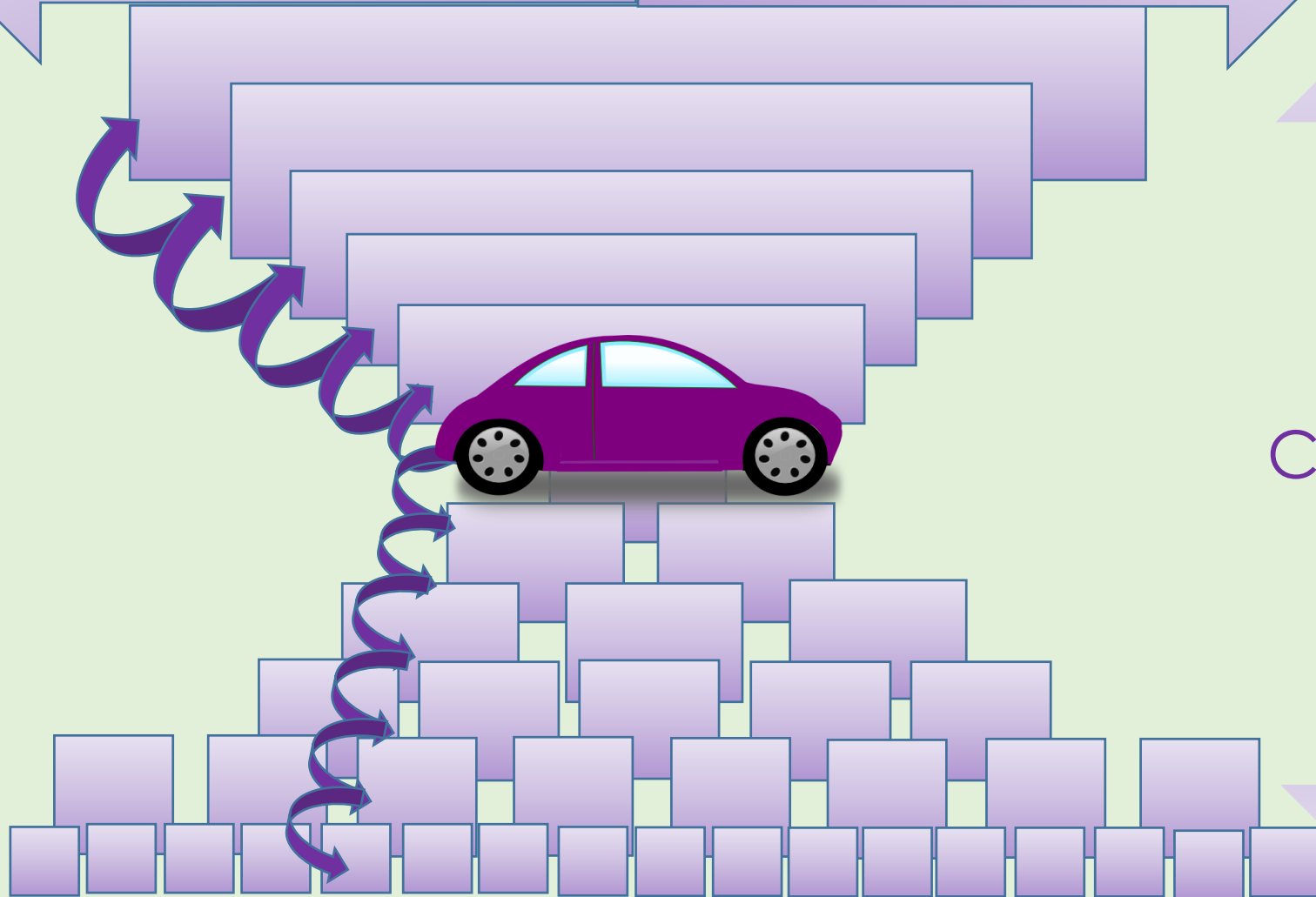


EXPERT



The battle of the experts







WHAT

WHY

WHAT IF

HOW

Principles of how

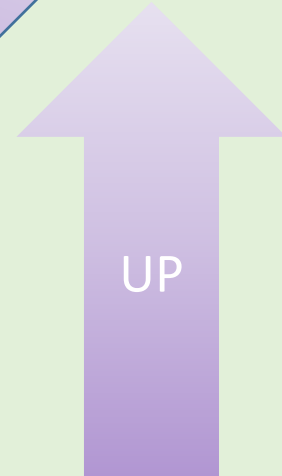
Options

Deployment

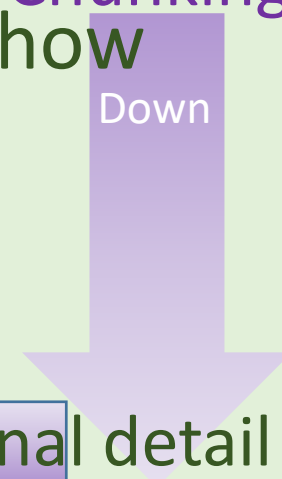
Operational detail

Operational detail

Operational detail



Chunking
Down



10
Minutes





WHAT

WHY

WHAT IF

HOW

Principles of how

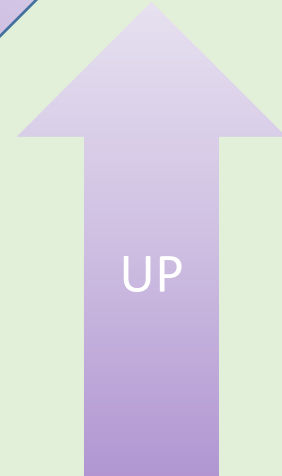
Options

Deployment

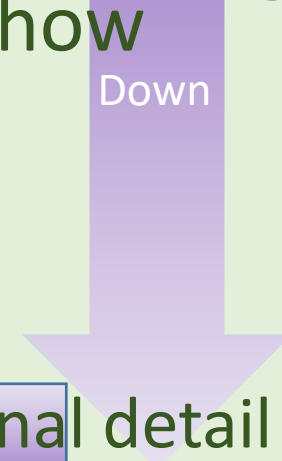
Operational detail

Operational detail

Operational detail



Chunking



OVER TO YOU

Layering today's tools – present the Authentic **YOU** to your group

- **WHO ARE YOU.....**

Your name and something about you

- **WHAT....**

Do you believe in stand for

- **WHY....**

is that important to you – disclosure/reveal

- **HOW....**

do you want to be remembered as a
Clinical Fellow.....

- **SO WHAT...**

Do you hope to achieve

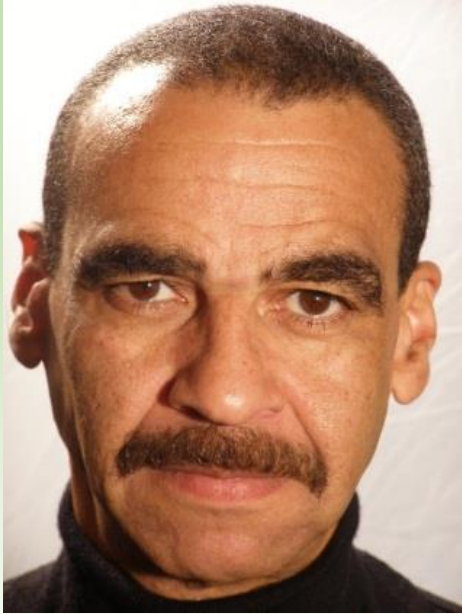


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“THANK YOU”



Ben Thomas



Dave Thornton



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